

virtual.drupa conference area

Concentrated expert knowledge, inspiration and interaction

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Program for Friday, 23.04

Stream I

artificial intelligence

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

Michael Gale, Inc. Digital:
The AI opportunity. A dawn of a new age for you with the right AI schematic.



11:00 A.M. – 11:20 A.M.

Lorena Hoffmann, Heidelberg Digital Unit, Oliver Demus, Dennis Rossmann, Heidelberger Druckmaschinen AG:
Artificial intelligence and its benefits for the print media industry



11:20 A.M. – 11:40 A.M.

Dr. Tarik Vardag, KROENERT GmbH & Co KG
Steps towards an Autonomous Production Line



11:40 A.M. – 12:00 P.M.

Franz Kriechbaum, manroland Goss web systems:
MAINTELLISENSE - Or how to save real money your machine data



12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Lucia Dauer, ISRA Vision AG:
New 100% inline print inspection for digital print in corrugated packaging



12:50 P.M. – 1:10 P.M.

Markus Pennekamp, Matthews Europe GmbH:
From Gutenberg to Artificial Intelligence - Reimagine the quality control in the printing industry



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 1:40 P.M.

Marco Schmidt, Andreas Ruhe, Morphoria:
The Fortuna Story



1:40 P.M. – 2:00 P.M.

Lea Niwar, RWTH Aachen University:
AI Strategies for Polymer A.M.



2:00 P.M. – 2:20 P.M.

Gareth Ward, Print Business Media, Sascha Fischer, Koenig & Bauer, Steve Knight, Digital Direct Technologies Ltd, Peter Minis, Komori Europe:
Analogue vs. Digital



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

Alon Schnitzer, HP Indigo:
Accelerated trends in a pandemic world



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:50 P.M.

Guy Buyle, Brecht Demedts, Centexbel, Dieter Stellmach, German Institutes of Textile and Fiber Research Denkendorf (DITF):
Circularity for textiles&fashion with bio-based inks for printing and microfactories in the EU-project HEREWEAR



3:50 P.M. – 4:10 P.M.

Sarah Milligan, Kodak

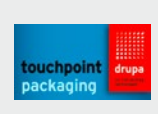


4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 4:50 P.M.

Christian Broel, B. Braun Melsungen AG, Jonathan Droupiewski, print Group:
Data, data, and more data - A look at digitalization in vertical markets and its impact on print and packaging



4:50 P.M. – 5:10 P.M.

Güneri Tuğcu, Digimarc:
Digimarc - The platform of everything



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Spice your prints up.

5:50 P.M. – 6:00 P.M.

Closing Session

Stream II

platform economy

11:00 A.M. – 11:40 A.M.

Roland Biemans, LMNS, Micol Gamba, EFI Reggiani, Sebastian Hanssens, Caldera, Augusta Silva, CITEVE, Jonathan Wilson, Meteor Inkjet Ltd:
Transition of textile printing



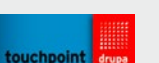
11:40 A.M. – 12:00 P.M.

Peter Buttiens, Thomas Poetz, ESMA, Roland Biemans, LMNS:
Wrap-up Session



12:30 P.M. – 12:50 P.M.

Marc Zander & Jean Wandimi, africon GmbH:
Key trends in the African packaging markets



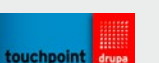
12:50 P.M. – 1:10 P.M.

Thorsten Hamann, Laudert GmbH & Co. KG, Rüdiger Maaß, Fachverband Medienproduktion e.V.:
Panel discussion on the necessary MindShift of the graphic arts industry



1:20 P.M. – 1:40 P.M.

Peter Gadd, Micro Focus, Christian Menegon, HP Inc., Pierre Saint Michel, print Group:
Delivering value through a connected consumer experience



1:40 P.M. – 2:00 P.M.

Victor Asseiceiro, GMG Color:
Digital packaging production: Increase profitability with ink- and channel-saving technology



2:00 P.M. – 2:20 P.M.

Francois Martin, BOBST:
Making sustainability in packaging a reality today



2:35 P.M. – 3:30 P.M.

Dr. Markus Heering, President of the drupa Committee, Claus Bolza-Schünemann, ACIMGA, Andrea Briganti, Undersecretary of State for Foreign Affairs, Italy, Hon. Manlio Di Stefano Uwe Melichar, European Brand & Packaging Design Association (epda), Dr. Aldo Peretti, ACIMGA / Uteco Group:
Round table discussion on sustainability in packaging



3:30 P.M. – 3:50 P.M.

Dr. Donatus Weber, Kampf Schneid- und Wickeltechnik GmbH & Co. KG:
Co-Creation along the value Chain - Platform Economy in Partner Networks



3:50 P.M. – 4:10 P.M.

Stefan de Groot, PROTIQ GmbH:
Innovative Materials for Additive Manufacturing



4:30 P.M. – 4:50 P.M.

Jay Mandarin, CJ Graphics Inc.:
How to become a Global business without investing a \$



4:50 P.M. – 5:30 P.M.

Andrea Briganti, ACIMGA, Vincenzo Baglieri, SDA Bocconi School of Management, Elisabetta Bottazzoli, Sustainability and Circular Economy Manager:
Sustainability and Digitisation - Changes in the industrial context



5:30 P.M. – 5:50 P.M.

Ryan McAbee, Key-point Intelligence:
The Print Ecosystem Needs Platforms

